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2.23  
Digging Time Prices!

Fall Catalog  
1939



(One-Half Actual Size)

*A "Century of Progress" Gold Medal*

*Awarded to Heberling's Gladiolus ... Chicago, August, 1933*

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*Better Blooming Bulbs*

**HEBERLING'S GLADIOLUS**  
INCORPORATED

*Corn Belt Grown*

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J. H. Heberling

EASTON, ILLINOIS, U.S.A

J. S. Heberling

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# *Greetings...*

We extend to you our very best wishes for the coming season and many thanks to you for making our good business possible.

Our business is built on repeat orders of satisfied customers and will always so continue. We strive to give each of you quality, service and satisfaction. Your satisfaction is our pleasure.

We wish each of you Health, Wealth and Happiness.

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## *Foreword*

Our growing season has been especially favorable and, while we have a very large and complete irrigation system, we have had to use it very little. Nature, this year, has done a better job than we could do.

Hence, we are now digging bulbs of most excellent quality. It is our pleasure to offer them to you at reasonable prices notwithstanding the increased cost of labor to produce them. We feel that the quality of our bulbs will satisfy the most exacting of customers. All stock is free of disease and insect pests and is so certified.

PLEASE note our PREPAID LIST for small quantities and rare varieties, and WHOLESALE LIST for quantities of the same quality at lower prices.

Our achievements were increased this year by some forty-odd ribbons, cups, and cash awards at the Illinois State Fair and Gladiolus Show.

**MONEY SAVING COUPONS on back cover**

Please do not overlook

Lastly we offer

**VALUE RECEIVED — QUALITY — SERVICE — SATISFACTION**

*J. H.*

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Introducing

Master Myron [Krueger]

An immense, rich, red self-color which is our 1939 introduction.

Master Myron grows to the height of five or more feet. Possesses a very long, graceful flowerhead about one-half the length of the entire spike. The tallest and most magnificent spike of red that I have ever seen.

The color is a medium red of great richness, and the florets of heavy and enduring substance. Five to seven florets open at one time, and 20 to 22 buds per spike in all. Florets about five inches in size. Classed as a commercial decorative. Produces healthy bulbs and prolific in the production of bulblets. The bulblets germinate well. In all, this variety is very outstanding and remarkably free of faults. Darker in color than Red Phipps but not too dark for commercial use. In fact, it is right. Available stock is yet quite small. This variety has never crooked in our garden.

PRICES (Prepaid)

Per	No. 1	No. 2	No. 3	No. 4	No. 5	
1	\$ 2.00	\$ 1.75	\$ 1.50	\$ 1.25	\$ 1.00	No bulblets offered
10	18.00	16.00	13.50	11.00	9.00	for sale this season

Beautiful Ohio

Our 1935 Introduction

Commercial type of a beautiful Terian pink with a touch of terian rose in throat, almost a self-color. It opens from five to eight florets at once from four and one-half to five inches in diameter. Spikes 40 to 46 inches tall, and flowerheads are of the Minuet type, with 18 to 20 open flowers and buds to the spike. Production and germination of bulblets average. Winner of many awards in the decorative class. Never crooks.

PRICES (Prepaid)

Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Bulblets
1	\$ .30	\$ .25	\$ .20	\$ .15	\$ .10	12	\$ .25
10	2.40	2.00	1.60	1.20	.80	100	1.60
						1000	12.00

Golden Lancer The Wonder Yellow

Our 1936 Introduction

Pinard Yellow with short delicate lines of rose red in throat. Spikes are 44 to 54 inches tall, with 18 to 21 open flowers and buds to the spike. It possesses long flowerhead, straight spike that seldom crooks and had from five to seven open florets at once. Winner of many awards in the decorative class. A strong grower and a heavy producer of bulblets which germinate 100 per cent. One of the best commercial yellows and in demand by florists.

PRICES (Prepaid)

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
10	\$ .75	\$ .60	\$ .50	\$ .40	\$ .30	\$ .25	50	\$ .25
100	4.00	3.00	2.40	1.80	1.40	1.20	1000	2.50

Prices F. O. B. Easton

1000	\$24.00	\$20.00	\$16.00	\$12.00	\$ 9.00	\$ 8.00	Qt.	\$ 4.00
							Pk.	20.00

“THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS”

### OUR GUARANTEE

We guarantee all bulbs and bulblets purchased from us to be true to name, full sized, and free of disease and insects, including Gladiolus Thrips. We will replace stock or refund the purchase price of all bulbs and bulblets purchased from us that are not satisfactory, providing that we are notified of the deficiency within 18 months of the date of purchase. We do not, however, guarantee bulblets to grow.

### TERMS

The terms and discounts immediately following apply only to the first section of prices in this price list. They do not apply to the wholesale quotations nor to the special offers.

All shipments will be **prepaid**. Please include both parcel post and express addresses. We will ship the cheaper way.

Each order must be accompanied by remittance in full, or a 20% deposit, the balance to be C. O. D.

No order for less than \$1.00 will be accepted. No single item less than 10 cents.

### DISCOUNTS ON "PREPAID PRICES"

(For cash in full with order)

On orders of \$ 2 to \$15 we will include 10% in additional bulbs of your selection.

On orders of \$15 to \$25 we will include 15% in additional bulbs of your selection.

On orders of \$25 to \$50 we will include 20% in additional bulbs of your selection.

On orders of \$50 and up we will include 25% in additional bulbs of your selection.

### SIZES

Our bulbs are all carefully mechanically graded for size. They are listed in six sizes and bulblets. The bulb sizes are as follows: No. 1 (over 1½ inch), No. 2 (1¼-1½), No. 3 (1-1¼), No. 4 (¾-1), No. 5 (½-¾), and No. 6 (¼-½).

**LARGE** size bulbs are one and one-quarter inch in diameter or more. This size makes the largest spikes and flowers. Sizes one or two.

**MEDIUM** size bulbs are from one inch to an inch and one-quarter in diameter. They should make excellent spikes and flowers often as large as made by the larger bulbs. Sizes three and four.

**SMALL** bulbs are about one-half inch in diameter and often bloom but do not make as large a spike as the larger sized bulbs. Under favorable conditions they generally bloom. They often, however, make a better increase than the larger bulbs. Sizes five or six.

### SMALL QUANTITIES

Three, five or more bulbs may be purchased at the rate of ten bulbs if desired.

### COUNT AND EXTRAS

You will find our count liberal and we feel sure you will be more than pleased with the EXTRAS included in your order. May we suggest a trial order?

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"ONCE A CUSTOMER OF J. H. . . . ALWAYS A CUSTOMER"

PREPAID PRICES

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>ABABA</b> (Ellis)	1	\$ .15	\$ .10		10	\$ .15
Tall bronze red. Many open	10	1.20	.80	.60		
<b>ADMIRAL</b> (Pfitzer)	1	1.50	1.00	.60	2	.25
Bright red of good size and substance						
<b>AFLAME</b> (Horn)	2	.12	3- .10		30	.10
Giant begonia rose	10	.50	.30	.20		
<b>AIDA</b> (Pfitzer)	2	.12	3- .10		20	.10
Rich, deep violet blue	10	.50	.25	.20		
<b>ALADDIN</b> (Palmer)	1	1.50	1.00	.50	2	.25
A large bright salmon, cream blotch						
<b>ALAYNE</b> (Kinyon)	2	.15	.10		15	.10
Ruffled light rose	10	.60	.40	.20	100	.45
<b>ALF. M. LANDON</b> (Stewart)	1	.15	.10		10	.10
Tall soft scarlet. Many open	10	1.20	.80	.50		
<b>ALBATROS</b> (Pfitzer)	2	.12	3- .10		20	.10
Very tall pure white	10	.50	.25	.15	100	.40
<b>ALIGHT</b> (Horn)	1	.10	2- .15	.10	10	.15
Aflame sport of lighter shade	10	.80	.60	.40	100	1.00
<b>ALLEGRO</b> (Pfitzer)	1	.15	.10		12	.15
A new Pfitzer light blue. It has merit and quality. A good glad.	10	1.20	.80	.50		
<b>ALLEMANIA</b> (Pfitzer)	1	.20	.15	.10	10	.20
A very large bright scarlet	10	1.60	1.20	.80		
<b>ALLAN WATT</b> (Mair)	1	1.00	.60	.40	3	.25
A dark cream with light carmine feather. A strong grower with size and merit					10	1.00
<b>AMADOR</b> (Kingsley)	2	.12	3- .10		25	.10
A rich sparkling red	10	.50	.30	.20	100	.35
<b>AMAZU</b> (Both)	1	1.00	.60	.50	2	.25
A large commercial and decorative variety of much size and merit. Another N. Z. prize winner. Color light orange pink. Outstanding					10	1.20
<b>AMERICAN COMMANDER</b> (New)	1	2.50	1.50		1	.15
A tall new red with vigor and vitality. It has gained the reputation of an improved Commander Koehl. A propagator. Very outstanding					10	1.25
<b>AMULET</b> (Palmer)	1	2.00	1.20	.80	1	.20
Medium sized clear orange, heavily ruffled and a beauty. Awarded honors at Canadian and New York shows					10	1.60
<b>AVE MARIA</b> (Pfitzer)	2	.12	3- .10		40	.10
Tall light blue	10	.50	.25	.15	100	.25
<b>BAGDAD</b> (Palmer)	2	.12	3- .10		50	.10
A very tall, smoky old rose. Large florets and very beautiful	10	.50	.25	.15	100	.25
<b>BARCAROLE</b> (Palmer)	1	.75	.50		2	.25
A new outstanding orange						
<b>BEACON</b> (Palmer)	1	.10	2- .12	2- .10	15	.10
Red salmon with cream blotch. Tall and outstanding	10	.80	.50	.30	100	.50

“THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS”

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>BEAUTIFUL OHIO</b> (Hul)	1	.25	.20	.10	12	.25
Terian pink, tinted lavender. Outstanding in its color class	10	2.00	1.60	.80	100	1.60
<b>BELLA DONNA</b> (Pfitzer)	2	.12	3- .10		15	.10
One of the better light blue varie- ties.	10	.50	.35	.25	100	.50
<b>BEOWOLF</b> (Nitch)	1	.25	.20	.15	10	.20
Outstanding lavender rose	10	2.00	1.60	1.20	100	1.50
<b>BERTY SNOW</b> (Mair)	2	.12	3- .10		50	.10
A very good lavender	10	.50	.25	.15		
<b>BETSY BOB UP</b> (Canine)	2	.12	3- .10		25	.10
Light cream sport of Betty Nuthall. A very good cream variety	10	.50	.30	.15	100	.25
<b>BETTY CO-ED</b> (Briggs)	2	.12	3- .10		50	.10
A primulinus of soft creamy pink	10	.50	.25	.15		
<b>BETTY NUTHALL</b> (Sal)	2	.12	3- .10		100	.10
A tall outstanding coral orange	10	.50	.25	.15		
<b>BILL SOWDEN</b> (Fallu)	2	.12	3- .10		50	.10
A very large, deep red of heavy substance	10	.50	.25	.15	100	.15
<b>BIT O' HEAVEN</b> (Crow)	1	.10	2- .15		25	.10
A tall, straight spike of richest orange	10	.80	.60	.40	100	.30
<b>BLAUE SCHONHEIT</b> (Pfitzer)	1	.20	.15	.10	12	.20
One of the largest and best of the light blues	10	1.60	1.20	.80	100	1.20
<b>BLEEDING HEART</b> (Brown)	2	.12	3- .10		50	.10
Tall graceful light pink with rich blotch. Long flower head and many open	10	.50	.30	.20		
<b>BLUE ADMIRAL</b> (Christ)	2	.12	3- .10		15	.10
One of our best deep blues	10	.50	.25		100	.40
<b>BLUE DANUBE</b> (Pfitzer)	2	.12	3- .10		25	.10
A tall, graceful spike of light blue	10	.50	.30	.20	100	.30
<b>BLUE PEACOCK</b> (Sal.)	2	.15	.10		10	.10
A very good medium blue	10	.60	.40	.30	100	.60
<b>BLUE WONDER</b> (Both)	1	.50	.35	.25	10	.60
A very large outstanding light blue. Clear color	10	4.00	2.80	2.00		
<b>BOB WHITE</b> (Zimmer)	2	.12	3- .10		35	.10
A very large and very tall white with rose throat marking	10	.50	.30		100	.20
<b>BRIGHTSIDE</b> (Prestgard)	2	.12	3- .10		40	.10
A tall spike of deep orange. G. P. of much merit and very striking.	10	.50	.30			
<b>CADILLAC</b> (Vaughan)	2	.15	.10		20	.10
A very large exhibition flower of rich yellow	10	.60	.40	.25		
<b>CANBERRA</b> (Errey)	2	.12	3- .10		50	.10
A good medium yellow with many open	10	.50	.30	.20		
<b>CHAS. DICKENS</b> (Pfitzer)	2	.12	3- .10		40	.10
Very tall outstanding aster purple	10	.50	.25		100	.15
<b>CHRISTABEL</b> (Mitsch)	2	.15	3- .12		35	.10
The best and largest light pink I know	10	.60	.30		100	.25

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>COLOSSUS</b>	1	.20	.15	.10	10	.20
A very large variety sometimes eight inches across, of a beautiful, rich pink	10	1.60	1.20	.80		
<b>COMMANDER KOEHL</b> (Pfitzer)	2	.12	3- .10		30	.10
An immense exhibition red	10	.50	.25		100	.20
<b>CONQUEST</b> (Mitsch)	1	.20	.15	.10	10	.20
Large flowers well ruffled of light salmon pink with yellow throat	10	1.60	1.20	.80		
<b>CORONATION</b> (Palmer)	2	.12	3- .10		50	.10
Medium spike with large light salmon florets	10	.50	.25			
<b>CREVE COUER</b> (Young)	1	.10	2- .15		20	.15
A tall spike with large burnt orange exhibition flowers. Very good.	10	.80	.60	.40	100	.60
<b>CRYSTAL</b> (Both)	1	2.00	1.50	1.00	1	.20
A very large white with commercial possibilities. Strong vigorous grower. Winner of Championship and Grand Championship Jubilee Exhibition in Australia					10	1.60
<b>DANNY BOY</b> (Julyan)	1	.10	2- .15		20	.15
A marvelous exhibition smoky. Very rich.	10	.80	.60	.40	100	.60
<b>DEARBORN</b> (Vaughan)	1	.10	2- .15		15	.10
A large rich orange	10	.80	.60	.40	100	.50
<b>DEBONAIR</b> (Palmer)	2	.12	3- .10		50	.10
A splendid spike of tall LaFrance pink	10	.50	.25	.15		
<b>DO X</b> (Pfitzer)	2	.15	.10		15	.10
A rich amber yellow	10	.60	.40	.20		
<b>DR. A. C. McKILLOP</b> (Pfitzer)	1	.15	.10	2- .15	10	.15
A very large outstanding lavender	10	1.20	.80	.50		
<b>DR. DURR</b> (Pfitzer)	2	.12	3- .10		25	.10
An excellent cream	10	.50	.25	.15	100	.25
<b>DR. F. E. BENNETT</b> (Diener)	2	.12	3- .10		50	.10
An immense scarlet	10	.50	.25	.15		
<b>DREAM O' BEAUTY</b> (Zimmer)	2	.12	3- .10		30	.10
Large flower, shade of American Beauty roses	10	.50	.30	.20	100	.25
<b>DUNA</b> (Palmer)	2	.12	3- .10		100	.10
A tall, beautiful light buff	10	.50	.25	.15		
<b>EARLY ROSE</b> (Jack)	2	.15	.10		25	.10
Tall, early, rich rose and very much worth while	10	.60	.40	.25	100	.30
<b>EARLY DAWN</b> (Briggs)	2	.12	3- .10		50	.10
A very early tall variety of rich geranium pink. Immense spikes and very large florets	10	.50	.25	.15	100	.20
<b>EARLY PEACH</b> (Pruitt)	2	.12	3- .10		25	.10
Rare shade of peach red	10	.50	.30	.20		
<b>EDELWEISS</b> (Pfitzer)	1	10.00	7.00	5.00	1	1.00
The newest of Pfitzer's great whites and claimed to be largest and most magnificent of all. It looked very good this our first season of growing						

“THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS”

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>EDITH ROBSON</b> (Brown)	2	.12	3- .10		25	.10
Soft salmon with rich blotch	10	.50	.25			
<b>E. J. ROSS</b> (Toon)	1	1.00	.60	.40	3	.25
Very tall jasper red with carmine throat blotch. Twelve to fifteen open florets, well placed						
<b>EMILE AUBRUN</b> (Lemoine)	2	.12	3- .10		30	.10
A smoky bronze of merit	10	.50	.25	.15		
<b>EUIDES</b> (Errey)	1	.15	.10		10	.10
Large ivory white and winner of many awards	10	1.20	.80	.60	100	.80
<b>EXCELL</b> (Both)	1	2.50	1.50	1.00	1	.25
A clean, bright, strong rose pink of breath-taking beauty. Clear white blotch in throat. Awarded championship vase twice in Australia						
<b>EXCELLENCE</b> (Kunderd)	2	.12	3- .10		50	.10
A tall bright red with large florets	10	.50	.25	.15		
<b>FLAMING METEOR</b> (Mitsch)	2	.15	.10		20	.10
An immense flashing red, a prize winner.	10	.60	.30			
<b>FLAMINGO</b> (Christ)	1	.75	.50	.30	3	.20
Tall rose pink with white throat						
<b>FRANK J. McCOY</b> (Briggs)	2	.12	3- .10		20	.10
A splendid, tall exhibition pink of great merit. This variety has many times won grand championship award at many shows.	10	.50	.30			
<b>FRAU DR. HANIEL</b> (Frietsch)	1	.20	.15	.10	10	.20
A brilliant cherry red, with large florets and much merit.	10	1.60	1.20	.80		
<b>GABRIEL</b> (Errey)	1	.10	2- .15		15	.10
A large salmon pink, heavily flecked. Many open	10	.80	.50	.35		
<b>FAIREST PEARL</b> (Kunderd)	2	.15	.10		12	.10
A cream white, which opens ten to twelve florets of medium size on a straight, strong spike. Flowers hold condition well. A prize winner	10	.60	.40	.30	100	.60
<b>FLORA FARMER</b> (Quackenbush)	1	2.50	1.50	1.00	1	.25
A new variety with cream white and brighter pure pink edges. Large florets well open, very attractive					10	2.00
<b>GERTRUDE SWENSON</b> (Swenson)	1	.15	.10		12	.15
A tall, exhibition lavender of wonderful placement with many open	10	1.20	.80	.60	100	.80
<b>GIANT NYMPH</b> (Coleman)	2	.12	3- .10		100	.10
A very splendid light pink	10	.50	.25	.15		
<b>GOLDEN CHIMES</b> (Ellis)	2	.12	3- .10		15	.10
Large, highly ruffled light yellow	10	.50	.30	.20		
<b>GOLDEN CUP</b> (Palmer)	2	.12	3- .10		35	.10
Large, very deep yellow	10	.50	.25	.15		
<b>GOLDEN DREAM</b> (Groff)	2	.12	3- .10		100	.10
Very tall yellow	10	.50	.25	.15		
<b>GOLDEN FLAME</b> (Kingsley)	1	.10	2- .15		15	.10
Tall orange salmon	10	.80	.60	.45		

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>GOLDEN LANCER</b> (Heberling)	2	.15	.10	3- .10	20	.10
A rich yellow of good size and substance. Many times a prize winner	10	.60	.40	.25	100	.40
<b>GRAND SLAM</b> (Sal.)	2	.12	3- .10		30	.10
A large highly ruffled light orange	10	.50	.30	.20	100	.20
<b>GREEN LIGHT</b> (Pfitzer)	1	.20	.12		15	.25
New white, buds of greenish cast	10	1.60	1.00		100	1.20
<b>HARRY PERIAM</b> (Both)	1	.50	.30	.20	5	.25
An exhibition and commercial variety of a beautiful rosy salmon pink, and cream throat					12	.50
<b>HECTOR</b> (Palmer)	2	.15			15	.10
An immense salmon scarlet variety. Five to six large blooms open at once. A ruffled variety	10	.60				
<b>HERITAGE</b> (Ristow)	1	.10			12	.12
A very large, clear pink with light throat. A very outstanding variety for us this season	10	.80				
<b>HINEMOA</b> (Doney)	2	.15	.10		12	.10
Large, rich rose red with yellow blotch	10	.60	.40			
<b>IRENE</b> (Mair)	2	.12	3- .10		20	.10
Tall salmon rose. Very beautiful	10	.50	.30			
<b>IRAK</b> (Mitsch)	1	.15	.10		10	.15
A silver-gray sport of Bagdad. Tall and outstanding	10	1.20	.80	.60	100	.60
<b>ISOLA BELLA</b> (Pfitzer)	1	.12	2- .15		10	.15
A large new ruffled Catteya pink	10	1.00	.60	.25		
<b>JOERG'S WHITE</b> (Joerg)	2	.12	3- .10		100	.40
A popular white with slight throat marking	10	.50	.30		100	.40
<b>JOSEPH HAYDN</b> (Pfitzer)	1	.50	.25	.15	3	.15
Large heliotrope violet. Excellent exhibition variety	10	4.00	2.00	1.25		
<b>J. S. BACH</b> (Pfitzer)	2	.15	.10		15	.15
An immense salmon orange of much merit. Early	10	.60	.40	.25	100	.50
<b>JUBILEE</b> (Kemp)	2	.12	3- .10		20	.10
A very large lavender pink of merit	10	.50	.30	.20	100	.25
<b>KASSEL</b> (Pfitzer)	2	.15	.10		15	.10
A good spike with immense flaming red florets. Very good	10	.60	.40	.25	100	.40
<b>KING ARTHUR</b> (Arenius)	2	.12	.50		20	.15
An excellent large ruffled lavender	10	.50	.30		100	.25
<b>LA FIESTA</b> (Sal.)	1	.15	.10		10	.15
A tall, graceful spike of orange bronze. Six open	10	1.20	.80		100	.35
<b>LA PALOMA</b> (Dus.)	2	.12	3- .10		40	.10
A tall rich orange. Very popular	10	.50	.25	.15	100	.20
<b>LIBELLE</b> (Pfitzer)	2	.12	3- .10		20	.10
Light violet blue	10	.50	.25		100	.30
<b>LIGHTS OF GOLD</b> (Horn.)	2	.12	3- .10		50	.10
A grandly ruffled light salmon pink	10	.50	.25	.15		
Yellow throat. Early						
<b>LONDONDERRY</b> (Christ)	2	.12	3- .10		25	.10
An immense bronzy orange. A late variety with many florets open. Very good.	10	.50	.30	.20	100	.25

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Variety	Per	Large	Medium	Small	Per	Bulblets
<b>LOUIS D'OR</b> (Pfitzer)	2	.15	.10		10	.10
Early bright orange and yellow	10	.60	.40	.25	100	.60
<b>LOYALTY</b> (Austin)	2	.12	3- .10		25	.10
Deep, rich yellow, highly ruffled	10	.50	.25	.15	100	.20
<b>LUCIFER</b> (Errey)	2	.12	3- .10		20	.10
A tall bright orange with many open. A splendid exhibition variety	10	.50	.30		100	.25
<b>MAC</b> (Both)	1	.25	.20	.15	10	.20
A very large orange scarlet and a good exhibition variety	10	2.00	1.60	1.20		
<b>MAC JR., I</b>	1	1.25	.75	.50	2	.25
A large exhibition spike of light salmon pink						
<b>MAC JR., II</b>	1	1.25	.75	.50	2	.25
A large exhibition variety with 24 buds and large florets. Mauve with cream center						
<b>MAJOR EDW. BOWES</b> (Stewart)	1	.12	2- .15		12	.10
A massive plant with tall spike of bittersweet pink florets. Very good	10	1.00	.60		100	.60
<b>MANOAH</b> (Australia)	1	.25	.20	.15	12	.25
A very excellent clear lavender with harmonizing rose blotch in throat. Straight spike with many open	10	2.00	1.60	1.20	100	1.50
<b>MAID OF ORLEANS</b> (Pfitzer)	2	.12	3- .10		50	.10
A grand large white with cream throat. Tall, straight spike and in all respects outstanding	10	.50	.25	.15	100	.20
<b>MARGARET BEATON</b> (Twomey)	1	1.00	.60	.40	2	.25
A very large white with orange scarlet blotch					10	1.00
<b>MARGARET FULTON</b>	2	.12	3- .10		50	.10
A very splendid early salmon pink. You will like it	10	.50	.25	.15		
<b>MARGARET PETER</b> (Errey)	2	.12	3- .10		35	.10
An early, blotched white, flushed with pink. Many open	10	.50	.30	.20		
<b>MARMORA</b> (Errey)	2	.12	3- .10		50	.10
An immense smoky gray. Prize winner	10	.50	.25	.15		
<b>MARNIA</b> (Kemp)	2	.12	3- .10		50	.10
A rich brilliant orange, worth while	10	.50	.25	.15		
<b>MAROCCO</b> (Pfitzer)	2	.12	3- .10		35	.10
A very, very dark red variety. Very unusual	10	.50	.25	.15		
<b>MASTER MYRON</b> (Krueger)	1	2.00	1.50	1.00	no bulblets for sale	
An immense rich red with long flower head and many open. Full description on Page One						
<b>MATTERHORN</b> (Pfitzer)	1	.80	.60	.50	2	.20
New pure white with touch of cream in throat. Large florets on a tall spike						
<b>MAUNGA</b> (Burns)	1	.15	.10		10	.15
A pure white of great size and substance. Produces the largest florets probably of any white to date	10	1.20	.80	.60		

**"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"**

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>MAX REGER</b> (Pfitzer)	1	.10	2- .15		15	.10
Light lavender blue with darker throat markings. A strong grower and good producer. We regard it as probably the best of the newer blues. A grand spike and flower	10	.80	.60	.40	100	.40
<b>MAYFLOWER</b> (Pfitzer)	1	.20	.15	.10	12	.15
A sparkling, frosty flame color. A very striking and beautiful variety	10	1.60	1.20	.80	100	.60
<b>MEERSCHAUM</b> (Pfitzer)	1	.50	.30	.20	6	.25
A new orange red with yellow throat	10	4.00	2.40	1.60		
<b>MIBLOOM</b> (Kunderd)	2	.12	3- .10		50	.10
White tinted pink with scarlet blotch	10	.50	.25	.15		
<b>MILDRED LOUISE</b> (Went.)	2	.12	3- .10		35	.10
A large grand strawberry pink	10	.50	.25	.15		
<b>MILFORD</b> (Rides)	2	.15	.10		15	.10
A large clear light blue. Many open	10	.60	.40	.30		
<b>MILLIE PARKS</b> (N. Z.)	1	.25	.12	2- .15	10	.15
A shrimp pink variety from N. Z.	10	2.00	1.00	.60		
<b>MINUET</b> (Coleman)	2	.12	3- .10		50	.10
The best standard lavender	10	.50	.25	.15		
<b>MISS BLOOMINGTON</b> (Kunderd)	2	.12	3- .10		40	.10
A very splendid tall clear yellow. Quite early	10	.50	.30			
<b>MISS GREELEY</b> (Briggs)	2	.12	3- .10		25	.10
A very good early pink	10	.50	.30	.15		
<b>MISS NEW ZEALAND</b> (N. Z.)	1	.15	.10	2- .15	10	.10
A giant variety of shrimp pink Without a peer when well grown	10	1.20	.80	.60	100	.60
<b>EXHIBITION MIXED</b>	10	.50	.25			
A good assortment of colors selected from the large exhibition varieties. A really high class mixture	100	3.00	2.00			
<b>MORAVIAN</b>	2	.12	3- .10		35	.10
An early lavender	10	.50	.30			
<b>MOTHER MACHREE</b> (Stevens)	2	.12	3- .10		20	.10
A beautiful golden smoky. Introduced at \$100.00 per bulb	10	.50	.30	.20	100	.25
<b>MRS. E. J. HEATON</b> (Heaton)	2	.12	3- .10		35	.10
Large glowing salmon with clear throat. Very good	10	.50	.25	.15		
<b>MRS. E. J. TOON</b> (Toon)	1	.25	.10	2- .15	10	.25
A pure white, large and of much merit	10	2.00	.80	.60	100	2.00
<b>MRS. LEON DOUGLAS</b> (D)	2	.12	3- .10		35	.10
An immense flame pink	10	.50	.25	.15		
<b>MRS. S. A. ERREY</b> (Errey)	2	.12	3- .10		35	.10
A very large orange variety and many times a prize winner	10	.50	.25	.15		
<b>MR. VAN TIENHOVEN</b> (Europe)	1	.15	.10	2- .15	15	.15
A very large scarlet. One of the best for exhibition	10	1.20	.80	.60	100	.60
<b>MY CREOLE BELLE</b>	2	.12	3- .10		50	.10
A very good early pink	10	.50	.25	.15		

“THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS”

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>NEW ERA</b> (Ellis)	1	.20	2- .25	2- .15	15	.25
A grand fluted and ruffled pink of outstanding merit	10	1.60	1.00	.60		
<b>OLIVE MARIE BROWN</b> (I. H. Farms)	2	.12	3- .10		35	.10
A small decorative of blended yellow and bronze. Very good	10	.50	.25	.15	100	.20
<b>ORANGE BUTTERFLY</b> (Sal.)	2	.12	3- .10		35	.10
A glowing bronzy prim. Best in its color class	10	.50	.30	.20		
<b>ORANGE PRINCESS</b> (DeGroot)	2	.12	3- .10		50	.10
A bright and brilliant orange. Very flashy	10	.50	.25	.15		
<b>OUR SELECTION</b> (Ball)	2	.12	3- .10		35	.10
Large smoky salmon with red and yellow markings. A prize winner	10	.50	.25	.15		
<b>PARADISE</b> (Pruitt)	2	.12	3- .10		30	.10
Tall spike of apricot buff	10	.50	.25	.15		
<b>PAUL GRAMPEL</b> (Pfitzer)	1	.50	.25	.15	5	.25
Imported brilliant scarlet	10	4.00	2.00	1.20		
<b>PEGGY LOU</b> (Wilson-Evans)	1	.25	.15	2- .10	25	.25
Shrimp pink with a deeper tint of rose. Long flower head and very large florets. An outstanding exhibition variety	10	2.00	1.20	.40		
<b>PELEGRINA</b> (Pfitzer)	2	.12	3- .10		35	.10
A deep violet blue. Very good	10	.50	.25	.15		
<b>PENSACOLA</b> (Christ)	2	.15	3- .10		20	.15
Very attractive scarlet red	10	.60	.30	.20		
<b>PHYLLIS McQUISTON</b> (Stewart)	2	.12	3- .10		35	.10
Very large shrimp pink of very clear color. Very outstanding	10	.50	.25	.15	100	.25
<b>PICARDY</b> (Palmer)	2	.10	3- .10		100	.15
Very large soft shrimp pink. Always the prize winner	10	.40	.25	.15		
<b>PIRATE</b> (Palmer)	2	.12	3- .10		25	.10
A very tall pomegranite purple. Outstanding	10	.50	.25	.15	100	.30
<b>POLAR ICE</b> (Pfitzer)	2	.12	3- .10		20	.10
A very large early pure white. Excellent.	10	.50	.30	.20	100	.25
<b>PRAIRIE GOLD</b> (Cor.)	1	.10	2- .10	3- .10	15	.10
A very bronzy yellow	10	.80	.40	.25		
<b>PREDOMINATOR</b> (Kunderd)	2	.12	3- .10		20	.10
A tall, prize-winning salmon scarlet	10	.50	.25	.15		
<b>PRIDE OF PORTLAND</b> (Ellis)	2	.12	3- .10		20	.10
A grand, vivid pink, tall and strong	10	.50	.30	.20		
<b>PURE GOLD</b> (Deh.)	1	.10	2- .10		15	.10
A tall pure yellow	10	.80	.40	.25		
<b>PURITY</b> (Christ)	1	.20	.10	2- .15	10	.20
A very graceful, tall white. Splendid placement	10	1.60	.80	.50		
<b>PURPLE VICTORY</b> (Gilrey)	2	.12	3- .10		20	.10
An excellent purple. Outstanding	10	.50	.30	.20	100	.35
<b>QUEEN HELEN II</b>	2	.12	3- .10		25	.10
Light pink, good spike and flower. Six open. Strong grower	10	.50	.25	.15		

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>RAMSEY McDONALD</b> (Pfitzer)	1	.15	.10	2- .15	12	.15
A new purple self-color of much merit. Tall spike and strong grower	10	1.20	.80	.60	100	1.00
<b>RANGATIRA</b> (Julyan)	1	1.50	1.00	.75	1	.15
A giant rich vermillion with throat of rich grey hue. Opens as many as 15 immense florets at one time	10				10	1.20
<b>RAPTURE</b> (Palmer)	2	.12	3- .10		50	.10
Tall light salmon. Good in color class	10	.50	.25	.15		
<b>RAQUEL</b> (Nitch)	1	.20	.10	2- .15	10	.20
Large, tall cream with large throat markings. Makes outstanding spike	10	1.60	.80	.60	100	1.00
<b>RAWHITI</b> (Julyan)	1	.50	.30	.20	5	.20
Very large salmon pink. Many open	10	4.00	2.40	1.60		
<b>RAYSHEEN</b> (Australia)	1	.15	.10	2- .15	10	.10
A large blue of substance and merit. Clear color large florets	10	1.20	.80	.60	100	.80
<b>RECOVERY</b> (Blake)	2	.12	3- .10		35	.10
Tall salmon overlaid with red. An outstanding exhibition and commercial variety.	10	.50	.25	.15		
<b>RED LORY</b> (Errey)	2	.12	3- .10		35	.10
Rich rose red on a tall, graceful spike. Many open	10	.50	.25	.15		
<b>RED PHIPPS</b> (Briggs)	2	.12	3- .10	.15	35	.10
A tall flashing, sparkling red. Prize winner	10	.50	.25	.15		
<b>REGENT</b> (Palmer)	1	.50	.30	.20	.5	.15
A tall, glowing scarlet with 20 or more buds and many open. Outstanding	10	4.00	2.40	1.60	40	1.00
<b>REVERIE</b> (Palmer)	2	.12	3- .10		20	.10
Tall, light pink and cream and very beautiful	10	.50	.25	.15		
<b>REWI FALLU</b> (Fallu)	2	.25	2- .12	3- .10	15	.10
A giant Australian red of good substance, size and quality. Outstanding	10	1.00	.50	.25		
<b>RIMA</b> (Mitsch)	1	.40	.25	.15	10	.30
A new pale lilac and rose variety of much merit	10	3.20	2.00	1.20		
<b>ROBERT THE FIRST</b> (Wilkus)	1	.15	.10		10	.15
A huge spike, with eight to ten rose-purple florets open						
<b>RONA</b> (Julyan)	1	1.25	.75		2	.25
A rich cream with plum blotch in throat. Very large type similar to Miss New Zealand. Great size and substance.						
<b>ROSALIE</b> (Australia)	1	.20	.10	2- .15	10	.15
Cream throat bordered with rose red. A strong, straight spike with eight to ten florets open. Strong grower. We like it and advise a trial	10	1.60	.80	.60		

“THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS”

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
<b>RUDOLPH SERKIN</b> (Pfitzer)			1	.20		.12	2-	.15	10
A wonderful dark pansy blue, great size, form and substance. The best in this color and a grand flower		10		1.60		1.00		.60	100
<b>SALBACH'S ORCHID</b> (Sal.)			2	.12	3-	.10			40
A very good lavender pink		10		.50		.25		.15	
<b>SALBACH'S PINK</b> (Sal.)			2	.12	3-	.10			40
A worth while large geranium pink		10		.50		.25		.15	
<b>SARASATE</b> (Pfitzer)			1	.50		.30		.20	5
A new smokey red		10		4.00		2.40		1.60	
<b>SEIGFRIED</b> (Mitsch)			1	.20		.15		.10	10
A graceful spike of rather small florets but many well-arranged open flowers. Rose pink with white throat blotch		10		1.60		1.20		.80	
<b>SENORITA</b> (Sal.)			2	.12	3-	.10			35
A large warm orange of heavy substance with carmine feather. Good		10		.50		.25		.15	
<b>SHIRLEY TEMPLE</b> (Pruitt)			1	.10	2-	.12	3-	.10	25
A large ruffled cream variety of heavy substance		10		.80		.50		.25	
<b>SMILING MAESTRO</b> (Christ)			2	.15	3-	.10			20
Large type with very large salmon rose florets. Very good		10		.60		.30			
<b>SNOW PRINCESS</b> (Pfitzer)			1	.50		.25		.15	4
This is Pfitzer's super-white. Most outstanding		10		4.00		2.00		1.20	25
<b>SOMMERKLEID</b> (Pfitzer)			1	.50		.30		.20	5
A large salmon pink with six large open florets									
<b>SONATINE</b> (Pfitzer)			2	.12	3-	.10			35
A tall early pink		10		.50		.25			
<b>SOUTHERN CROSS</b> (Whitely)			2	.12	3-	.10			35
Very tall, rich red. Very heavy substance		10		.50		.25		.15	
<b>STAR OF BETHLEHEM</b> (Pfitzer)			2	.15		.10			20
A large pure white and winner of many awards		10		.60		.40		.25	
<b>SUCCESS</b> (Stewart)			1	1.00		.60		.30	3
A large flowering white of merit									
<b>SWEETHEART</b> (Prestgard)			2	.12	3-	.10			50
A lovely decorative, white with pink edges		10		.50		.25		.15	
<b>TAIAROA</b> (Miller, N. Z.)			2	.15		.10			20
A large salmon pink flecked with slate. Worth while		10		.60		.40		.25	
<b>TAKINA</b> (Burns)			1	.10	2-	.12			15
A giant N. Z. variety. Rosaline purple, flecked darker		10		.80		.50		.25	
<b>THE BOUNTY</b> (Nitch)			1	.20		.15		.10	15
A new dark red of merit		10		1.60		1.20		.80	
<b>THE MOOR</b> (Crow)			2	.12	3-	.10			25
A splendid deep rose red variety		10		.50		.25		.15	
<b>TIP TOP</b> (Pfitzer)			2	.15		.10			20
One of the world's best. A large scarlet		10		.60		.40		.25	100
<b>TOBERSUN</b> (Austin)			2	.12	3-	.10			35
A tall rich yellow		10		.50		.30		.20	

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Variety	Per	Large	Medium	Small	Per	Bulblets
<b>TOKEN</b> (Crow-Pappas)	2	.15	.10		25	.10
A tall flame salmon, clear yellow throat. A good commercial and well worth growing	10	.60	.40	.25		
<b>TRAUMERI</b> (Pfitzer)	1	.12	2- .15	2- .10	15	.10
A very large new light lavender	10	1.00	.60	.40	100	.50
<b>TREVONIAN</b> (Horn)	2	.12	3- .10		25	.10
A giant plant with many red and white florets open. Unusual and outstandingly good	10	.50	.30	.20		
<b>TUNIA'S BLUE</b> (Both)	1	.75	.50	.40	5	.40
A medium blue of outstanding merit. A show flower	10	6.00	4.00	3.20		
<b>TUNIA'S TRIUMPH</b> (Both)	1	1.00	.50	.30	5	.50
A giant orange scarlet. Winner of many awards	10	8.00	4.00	2.40		
<b>VAGABOND PRINCE</b> (Palmer)	2	.15	.10	3- .10	25	.10
A very large smoky variety with ten to twelve open. Excellent	10	.60	.40	.25	100	.30
<b>VEILCHENBLAU</b> (Pfitzer)	2	.12	3- .10		15	.10
A very rich violet blue. A good variety	10	.50	.30	.20		
<b>VREDENBURGH</b> (Pfitzer)	1	1.00	.50	.30	3	.25
Pfitzer claims it to be one of his largest and best whites. It has quality	10	8.00	4.00	2.40		
<b>WALK OVER</b> (Pfitzer)	1	.75	.50	.30	5	.25
Large clear scarlet. Rated in Holland as the best mid-early gladiolus. A sturdy plant, good producer	10	6.00	4.00	2.40		1.00
<b>WARATAH</b> (Errey)	2	.15	.10		15	.10
A brilliant orange scarlet. A good variety and very striking	10	.60	.40	.30		
<b>WASAGA</b> (Palmer)	2	.12	3- .10		50	.10
A clear glowing buff, highly ruffled	10	.50	.25	.15		
Very good						
<b>W. H. PHIPPS</b> (Diener)	2	.12	3- .10		20	.10
The king of exhibition pinks. Very large and tall; LaFrance pink	10	.50	.30			
<b>WHITE ORCHID</b> (Purple)	2	.12	3- .10		35	.10
A very early white. A creamy white of good substance with heavy ruffling. A very beautiful decorative variety of outstanding merit. You will love it	10	.50	.30	.20	100	.20
<b>WHITE TRIUMPHATOR</b> (Salmon)	1	.10	2- .15		10	.15
A very large pure white. Tall, strong spike with long flower head and many large pure-white florets open at once	10	.80	.60			
<b>WINALL</b> (Both)	1	1.00	.60	.30	2	.20
Tall exhibition variety of violet blue and mauve. Good grower and propagator and blooms best from large bulbs					10	.80
<b>WINGS OF JOY</b> (Christ)	1	.10	2- .15		10	.10
A light pink, similar to W. H. Phipps. Very good	10	.80	.60			

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Variety	Per	Large	Medium	Small	Per	Bulblets
<b>WURTEMBERGIA</b> (Pfitzer)	2	.12	3- .10		20	.10
A very large red with cream throat	10	.50	.30	.20		
Very good						
<b>ZUNI</b> (Mitsch)	1	.30	.20	.10	10	.25
A large silvery rose variety with	10	2.40	1.40	.80		
much promise						
<b>ZAUBERFLOTE</b> (Pfitzer)	1	.15	.10		10	.15
Peach rose with a splash of red in	10	1.20	.80			
throat. A very clear, rich color						
with seven or eight large florets						
open at once						

WHOLESALE PRICES

CHARGES COLLECT (F. O. B. Easton)

Twenty-five or more bulbs of same size and variety may be purchased at the 100 rate. Two hundred fifty or more at the 1,000 rate.

If sold out of size ordered, will send size smaller, adding more bulbs to make full value unless you instruct to the contrary. These prices are F. O. B. Easton. (You pay the carrying charge.)

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
<b>AIDA</b>	100	\$ 2.40	\$ 1.80	\$ 1.40	\$ 1.20	\$	\$	Qt.	\$ 2.40
<b>ALBATROS</b>	100	2.00	1.60	1.20	1.00	.80	.60	Qt.	2.40
"	1000	16.00	14.00	10.00	8.00	6.00	4.80		
<b>AMADOR</b>	100	2.40	1.80	1.40	1.20	1.00		Qt.	3.00
"	1000	19.20	15.00	11.20					
<b>AVE MARIA</b>	100	2.00	1.40	1.00	.80	.60		Qt.	2.00
" "	1000		12.00	9.00					
<b>BAGDAD</b>	100	2.00	1.40	1.00	.80	.60	.40	Qt.	1.50
" "	1000	16.00	11.20	8.00	6.40	4.80	3.20		
<b>BEACON</b>	100	5.00	4.00	3.20	2.40			1000	2.00
<b>BEAUTIFUL OHIO</b>	100	15.00	12.00	10.00	8.00	7.00		1000	12.00
<b>BERTY SNOW</b>	100		1.40	1.00	.80	.60		Qt.	1.50
" "	1000		11.00	8.00					
<b>BETSY BOB UP</b>	100	2.00	1.60	1.20	1.00	.80	.60	Qt.	2.60
" "	1000	16.00	12.80	9.60	8.00	6.40	5.00		
<b>BETTY CO-ED</b>	100	2.00	1.40	1.20	1.00	.80	.60	Qt.	1.25
" "	1000	16.00	12.00	9.60	8.00	6.00	4.80		
<b>BETTY NUTHALL</b>	100	2.00	1.40	1.00	.80	.60	.50	Qt.	1.25
" "	1000	16.00	12.00	10.00	7.00	5.00	4.00		
<b>BILL SOWDEN</b>	100	2.00	1.60	1.20	1.00	.80		Qt.	2.50
" "	1000	18.00	14.00	10.00	8.00	6.00			
<b>BIT O' HEAVEN</b>	100	6.00	5.00	4.00	3.20	2.60		Qt.	10.00
<b>BLEEDING HEART</b>	100	2.20	1.80	1.40	1.20	1.00	.80	Qt.	2.40
" "	1000	18.00	15.00	12.00	10.00	8.00	6.00		
<b>BLUE ADMIRAL</b>	100	2.40	2.00	1.60	1.20			Qt.	3.40
<b>BLUE DANUBE</b>	100	2.40	2.00	1.60	1.20	1.00		Qt.	2.40
" "	1000		16.00	14.00	11.00	8.00			
<b>BOB WHITE</b>	100	2.40	2.00	1.60				Qt.	3.60
<b>BRIGHTSIDE</b>	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
" "	1000	20.00	16.00	13.00	10.00	8.00			
<b>CADILLAC</b>	100	3.00	2.40	2.00				Qt.	4.00
<b>CANBERRA</b>	100	2.00	1.60	1.20	1.00	.80		Qt.	2.40
<b>CARA MIA</b>	100	1.80	1.40	1.00	.80	.60		Qt.	1.25
" "	1000	15.00	12.00	10.00	6.00				

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
CHAS. DICKENS	100	2.00	1.60	1.20	1.00	.80		Qt.	2.50
" "	1000	16.00	13.00	10.00	8.00	6.00			
CHRISTABEL	100	3.00	2.40	2.00	1.60	1.20	1.00	Qt.	3.00
"	1000	24.00	20.00	16.00	12.00	10.00			
COMMANDER KOEHL	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.20
CORONATION	100	2.00	1.60	1.20	1.00	.80		Qt.	2.00
"	1000		13.00	10.00	8.00	6.40			
CREVE COUER	100	4.00	3.20	2.60	2.00	1.60		Qt.	12.00
DANNY BOY	100	4.00	3.20	2.60	2.00	1.60		1000	5.00
DEBONAIR	100	2.00	1.60	1.20	1.00	.80		Qt.	2.00
DR. DURR	100	2.00	1.60	1.20	1.00			Qt.	3.00
DR. F. E. BENNETT	100	2.00	1.60	1.20	1.00			Qt.	2.40
DREAM O' BEAUTY	100	2.40	1.80	1.40	1.20	1.00		Qt.	3.00
DUNA	100	2.00	1.60	1.20	1.00	.80		Qt.	1.25
"	1000	16.00	13.00	10.00	8.00	6.40			
EARLY DAWN	100	2.00	1.40	1.00	.80	.60		Qt.	1.25
EARLY ROSE	100	3.00	2.40	2.00	1.60	1.20		Qt.	3.80
EDITH ROBSON	100	2.00	1.60					Qt.	2.60
" "	1000	16.00	13.00						
EMILE AUBRUN	100	2.00	1.60	1.20	1.00	.80		Qt.	2.40
EXCELLENCE	100	2.00	1.60	1.20	1.00	.80		Qt.	1.40
"	1000	16.00	13.00	10.00	8.00	6.40			
FAIREST PEARL	100	4.00	3.00	2.40				Qt.	5.00
FLAMING METEOR	100	3.00	2.40	2.00				Qt.	4.40
FRANK J. McCOY	100	2.40	2.00	1.60	1.20	1.00		Qt.	2.60
" "	1000	20.00	16.00	13.00	10.00	8.00			
GERTRUDE SWENSON	100	6.00	4.50	3.80				Qt.	5.00
GIANT NYMPH	100	1.60	1.20	1.00	.80			Qt.	1.00
" "	1000	13.00	10.00	8.00	6.00				
GOLD EAGLE	100	1.60	1.20	1.00	.80			Qt.	1.00
" "	1000	12.00	10.00	8.00	6.00				
GOLDEN CHIMES	100	3.00	2.40	2.00	1.60			Qt.	4.00
" "	1000		20.00	16.00	13.00				
GOLDEN CUP	100	2.00	1.60	1.20	1.00	.80		Qt.	1.50
" "	1000		12.00	10.00	8.00	6.00			
GOLDEN DREAM	100	1.60	1.20	1.00				Qt.	1.25
" "	1000		10.00	8.00					
GOLDEN LANCER	100	3.00	2.40	2.00	1.60	1.20		Qt.	4.00
" "	1000	24.00	20.00	16.00	12.00	9.00			
GRAND SLAM	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.60
" "	1000	20.00	16.00	13.00	10.00	8.00			
HINEMOA	100	4.60	3.80	3.00	2.40	2.00			
IRENE	100	2.40	2.00	1.60					
IRAK	100	6.00	4.80	3.80	3.00	2.40		1000	3.00
JOS. S. BACH	100	4.00	3.20	2.40	2.00	1.60		1000	1.60
JUBILEE	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
"	1000		18.00	14.00	10.00				
KASSEL	100	4.00	3.20	2.60	2.00	1.60		Qt.	4.00
KING ARTHUR	100	2.60	2.00	1.60	1.20			Qt.	4.00
" "	1000	22.00	18.00	14.00					
LA FIESTA	100	4.00	3.00	2.40				1000	6.00
LA PALOMA	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
" "	1000	16.00	13.00	10.00	8.00	6.40			
LIGHTS OF GOLD	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
" "	1000	16.00	12.00	10.00	8.00	6.40			

"THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS"

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
LONDONDERRY	100	2.40	2.00	1.60	1.20	1.00		Qt.	4.00
LOYALTY	100	2.00	1.60	1.20	1.00			Qt.	2.00
LUCIFER	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.20
" "	1000	20.00	16.00	13.00	10.00				
MAID OF ORLEANS	100	1.80	1.40	1.20	1.00	.80		Qt.	2.40
" "	1000	15.00	12.00	10.00	8.00	6.40			
MARGARET FULTON	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
" "	1000	16.00	13.00	10.00	8.00	6.40			
MARGARET PETER	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.60
" "	1000		16.00	13.00	10.00				
MARMORA	100	2.40	2.00	1.60	1.20			Qt.	2.40
MARNIA	100	1.60	1.20	1.00				Qt.	1.25
" "	1000	13.00	10.00	8.00					
MAROCCO	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
" "	1000	16.00	13.00	10.00	8.00	6.40			
MAX REGER	100	6.00	5.00	4.00	3.20	2.40		Qt.	6.40
MIBLOOM	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
MILDRED LOUISE	100	2.00	1.60	1.20	1.00	.80		Qt.	3.00
" "	1000		13.00	10.00	8.00	6.40			
MILFORD	100	4.00	3.00	2.40	12.0	1.60		1000	1.80
MINUET	100	1.80	1.40	1.20	1.00	.80		Qt.	2.60
" "	1000	15.00	12.00	10.00	8.00	6.40			
MISS BLOOMINGTON	100	2.40	2.00	1.60				Qt.	2.40
" "	1000	20.00	16.00						
MISS GREELEY	100	2.40	2.00	1.60	1.20	1.00		1000	1.00
MISS NEW ZEALAND	100	6.00	5.00	4.00	3.20	2.60		1000	1.50
MORAVIAN	100	2.00	1.60	1.20				Qt.	2.40
MOTHER MACHREE	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.60
" "	1000	19.00	16.00	13.00	10.00	8.00			
MRS. E. J. HEATON	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
MRS. LEON DOUGLAS	100	2.00	1.60	1.20				Qt.	2.40
MRS. S. A. ERREY	100	2.00	1.60	1.20	1.00	.80		Qt.	2.40
MY CREOLE BELLE	100	2.00	1.60	1.20	1.00	.80		Qt.	2.40
OLIVE MARIE BROWN	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
ORANGE BUTTERFLY	100	2.00	1.60	1.20	1.00	.80		Qt.	3.40
" "	1000	16.00	13.00	10.00	8.00				
ORANGE PRINCESS	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
" "	1000		16.00	13.00	10.00	8.00			
ORANGE QUEEN	100	1.60	1.20	1.00				Qt.	1.25
" "	1000	13.00	10.00	8.00					
OUR SELECTION	100	2.00	1.60	1.20	1.00	.80		Qt.	2.00
" "	1000	16.00	13.00	10.00	8.00	6.40			
PEGGY LOU	100	20.00	17.00	13.00	10.00	7.00		1000	6.00
PELEGRINA	100	2.00	1.60	1.20	1.00	.80		Qt.	2.40
" "	1000		13.00	10.00	8.00				
PHYLLIS McQUISTON	100	3.00	2.40	2.00	1.60			Qt.	4.00
" "	1000	24.00	20.00	16.00					
PICARDY	100	1.60	1.20	.90	.70	.50		Qt.	1.25
" "	1000	13.00	10.00	7.00	6.00				
PIRATE	100		2.00	1.60	1.20			Qt.	4.00
POLAR ICE	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.60
PRAIRIE GOLD	100	4.00	3.20	2.40	2.00	1.60		Qt.	5.00
PREDOMINATOR	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.40
PRIDE of PORTLAND	100	2.40	2.00	1.60	1.20	1.00		Qt.	4.00
PURPLE VICTORY	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.60

“THE CREAM OF THE STOCK GOES TO THE EARLY BUYERS”

# HEBERLING'S GLADIOLUS

**INC.**

# CORN BELT GROWN

# J. H. Heberling

# Easton, Illinois, U.S.A.

Ship to.....Date.....  
(please write very plainly)

**Street and Number**..... **P. O. Box**.....

Post Office..... State.....

**Express Address**.....

(if different from post office)

**AMOUNT ENCLOSED**

**NOTICE—To assist us and to avoid delay, please read terms of sale—list varieties alphabetically—write letter on separate sheet**

**Money Order.....\$**\_\_\_\_\_

Check.....\$.....

Cash or Stamps.....\$\_\_\_\_\_

**WE APPRECIATE YOUR PATRONAGE**

**DO NOT WRITE HERE**

**Our Order No.....Checked.....Marked Off .....**

Received.....Packed.....Express .....

**Booked..... Shipped..... Parcel Post.....**

V	Qu'ty	Variety	Size	Rate	Amount
		<b>Balance Forward</b>			

**In making order please give price to avoid delay and errors—continue order on other side**

**CONTINUE ORDER ON THIS PAGE**

[illegible]



Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per	Bulblets
RAMSEY McDONALD	100	10.00	8.00	6.00				1000	6.00
RAPTURE	100	1.80	1.40	1.20	1.00	.80		Qt.	1.25
"	1000	15.00	11.00	9.00	8.00	6.00			
RECOVERY	100	2.00	1.60	1.20	1.00			Qt.	3.00
RED LORY	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.00
" "	1000		16.00	13.00	10.00	8.00			
RED PHIPPS	100	2.40	2.00	1.60	1.20	1.00		Qt.	3.60
" "	1000	19.00	15.00	12.00	10.00	8.00			
REWI FALLU	100	6.00	5.00	4.00	3.20	2.00		1000	5.00
ROSALIE	100	12.00	10.00	7.60	6.00	5.00		1000	10.00
SALBACH'S ORCHID	100	2.00	1.60	1.20	1.00			Qt.	2.60
SENORITA	100	2.00	1.60	1.20	1.00	.80		Qt.	2.00
REVERIE	100	2.40	2.00	1.60	1.20	1.00		Qt.	2.40
SHIRLEY TEMPLE	100	5.00	4.00	3.00	2.00	1.60		1000	5.00
SMILING MAESTRO	100	4.00	3.00	2.40	2.00			1000	1.50
SOUTHERN CROSS	100	2.00	1.60	1.20	1.00	.80		Qt.	3.00
" "	1000	16.00	13.00	10.00	8.00	6.40			
STAR of BETHLEHEM	100	4.00	3.00		2.00	1.60		Qt.	6.00
SWEETHEART	100	2.00	1.60	1.20	1.00	.80		Qt.	1.60
TAIAROA	100	4.40	3.40	2.60	2.00	1.60		Qt.	5.00
THE MOOR	100	4.00	3.00	2.50	2.00			Qt.	4.00
TIP TOP	100	4.00	3.00	2.50	2.00			1000	2.00
TOBERSUN	100	2.00	1.60	1.20				Qt.	2.60
TOKEN	100	3.20	2.60	2.00	1.60	1.20		Qt.	4.00
TREVONIAN	100	2.60	2.00	1.60	1.20			Qt.	3.60
"	1000	22.00	16.00	14.00	10.00				
VAGABOND PRINCE	100	4.00	3.00	2.40	2.00	1.60		Qt.	6.00
VEILCHENBLAU	100		2.00	1.60	1.20			Qt.	4.00
WASAGA	100	2.00	1.60	1.20	1.00	.80		Qt.	1.25
"	1000	15.00	12.00	9.00	7.00	6.00			
WH. ORCHID (Purple)	100	2.40	2.00	1.60				Qt.	3.00
" "	1000	20.00	16.00	13.00					
W. H. PHIPPS	100	2.40	1.80	1.20	1.00			Qt.	2.40
WURTEMBERGIA	100	2.40	2.00	1.60	1.20			Qt.	3.60
"	1000	20.00	16.00	13.00	10.00				

<div>Lincoln, Illinois</div> <div>February 25, 1939</div> <div>The glads that I raised last summer from your bulbs were so outstanding that everyone who saw them marveled at their size and beauty.</div> <div>E. C.</div>	<div>Camrose, Alberta, Canada</div> <div>March 11, 1939</div> <div>The gladiolus bulbs I ordered from you arrived in excellent condition. They are of fine quality. Thank you for your liberal count and numerous extras.</div> <div>J. W. R.</div>
<div>Kewanee, Illinois</div> <div>March 26, 1939</div> <div>I received my glad shipment last week in perfect condition and all up to the "Heberling Standard" (nothing higher).</div> <div>W. H.</div>	<div>Forest City, Iowa</div> <div>April 25, 1939</div> <div>You sent me one "Golden Lancer" as an extra last year. It was so beautiful I want more of them.</div> <div>C. H. S.</div>

# MONEY SAVING COUPONS

**GOOD ONLY UNTIL JANUARY 15th, 1940**

Use the Coupon that fits YOUR order. These coupons are good for face value on any items listed in this price list. Good Only until January 15, 1940.

## Money Saving Coupon

**75c COUPON VALUE 75c**

\$5.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$4.25 in cash, check or money order in full settlement for your \$5.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$5.00 COUPON VALUE \$5.00**

\$30.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$25.00 in cash, check or money order in full settlement for your \$30.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$1.50 COUPON VALUE \$1.50**

\$10.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$8.50 in cash, check or money order in full settlement for your \$10.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$6.75 COUPON VALUE \$6.75**

\$40.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$33.25 in cash, check or money order in full settlement for your \$40.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$3.00 COUPON VALUE \$3.00**

\$20.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$17.00 in cash, check or money order in full settlement for your \$20.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$8.50 COUPON VALUE \$8.50**

\$50.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$41.50 in cash, check or money order in full settlement for your \$50.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$13.00 COUPON VALUE \$13.00**

\$75.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$62.00 in cash, check or money order in full settlement for your \$75.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

## Money Saving Coupon

**\$19.00 COUPON VALUE \$19.00**

\$100.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$81.00 in cash, check or money order in full settlement for your \$100.00 order.

This Coupon is absolutely VOID after January 15th, 1940.

**ORDER EARLY**

Because some of the most popular varieties sell out very early each season we advise **EARLY ORDERS** so that you may not be one of those disappointed.